

PRIVACY POLICY

Proper processing of your personal data is very important to our company, and protecting it is our priority. We would like to provide you with detailed information about why we process your personal data, the legal grounds for processing, your rights regarding personal data, and other relevant information.

We ensure strict rules on which employee or department can access your personal data and which data can be processed. Your personal data is not shared outside VILLA PRI RYBNÍKU STROHM, except when you authorize us, or when required by law or for our legitimate interests.

Please read the following information about data processing, designed to be clear and practical. If anything is unclear, you can contact us at info@villastrohm.sk or at VILLA PRI RYBNÍKU STROHM, Branislav Strohmayer, Lachova 16, 851 03 Bratislava.

1. WHO IS THE DATA CONTROLLER?

The data controller is the entity to which personal data was provided and which determines the purpose and means of processing.

The controller is VILLA PRI RYBNÍKU STROHM, Branislav Strohmayer, Lachova 16, 851 03 Bratislava, VAT ID: 1026182619. You can exercise your rights in writing via email or post:

Contact: Branislav Strohmayer
Address: Lachova 16, 851 03 Bratislava
Email: info@villastrohm.sk

2. WHAT IS PERSONAL DATA PROCESSING AND KEY TERMS?

At the outset, we would like to familiarize you with the key terms used in this document, which will help you better understand it:

Personal data – any information relating to an identified or identifiable natural person, e.g., name, surname, date of birth, national ID number, phone number, email address, IP address, etc.

Data subject – a natural person to whom the personal data relates.

Processing of personal data – any activity performed by the controller or processor with personal data.

Controller – a natural or legal person who determines the purposes and means of processing personal data; the controller may authorize a processor to carry out processing.

Processor – a natural or legal person, public authority, agency, or other entity that processes personal data on behalf of the controller.

Responsible person – a natural or legal person designated by the controller or processor to carry out activities related to personal data protection.

Purpose – the reason why the controller processes personal data.

Special categories of personal data – sensitive data with a specific nature, e.g., health information or biometric data that allows identification of a person.

Legitimate interest – the interest of the controller or another entity that justifies the need to process personal data, provided it outweighs the interests of the data subject, e.g., when the data subject is a customer of the controller.

Profiling – any automated processing of personal data used to evaluate certain personal aspects, e.g., online behavior or purchasing habits.

Cookies – small data files stored in a browser's special folder on the user's device, necessary for some website functions (e.g., login) and often used to track user behavior; most browsers allow disabling them.

Recipient – a natural or legal person, public authority, or other entity to whom personal data is disclosed.

Service – any of the services we offer, including our products and online services and their support.

3. WHAT PERSONAL DATA DO WE PROCESS?

We process only such personal data as necessary to provide you with our services and customer support, to comply with our legal obligations, and to protect our legitimate interests. We collect personal data about our customers, including potential customers who are interested in our services or who have given us consent to be contacted with service offers.

We mainly process the following categories of personal data:

Basic identification data

We need basic identification data for the purposes of booking and the contract you conclude with us. This includes name, surname, country of residence, payment card number, cardholder name, card expiration date, and card security code.

Contact data

Contact data includes email address and phone number.

Information about service usage

This includes information about services you purchased from us or bookings you made. Based on this information, we can recommend other suitable services to you.

Information about interactions with you

We record interactions with you in writing so that we can provide adequate customer support.

Transaction data

This refers exclusively to information about payments for our services.

4. FOR WHAT PURPOSES WE PROCESS PERSONAL DATA

We process personal data:

without your consent,
with your consent.

Processing without your consent:

Processing based on a contract:

We process your personal data for the purpose of concluding a contract between you, as our client or potential client, and us, as the service provider, for the use of our services. In such cases, personal data is processed only to the extent necessary for booking accommodation and the subsequent conclusion and performance of the respective contract. This mainly includes fulfilling the subject of the contract, customer support, contract management, and recording participants. Providing your personal data for this purpose is completely voluntary, but it is necessary for booking accommodation, concluding the contract, and managing it. Without this

data, we would not be able to process your reservation, conclude a contract with you, or fulfill the associated rights and obligations.

Processing based on legitimate interests:

The legitimate interests of VILLA PRI RYBNÍKU STROHM are:

informing you about updates related to your accommodation reservation and subsequent contract and offering you services of VILLA PRI RYBNÍKU STROHM, defending legal claims.

Processing for statistical purposes:

After a reservation expires or your contract ends and the retention period for personal data has passed, the data is further processed for statistical purposes in anonymized form.

Processing with your consent:

Processing for marketing purposes:

We process your personal data for marketing purposes if we have your consent to do so. Marketing includes activities such as: offering services of VILLA PRI RYBNÍKU STROHM. Based on your consent, we may send these offers electronically, mainly via email, sending informational emails (newsletter) containing articles, news, and information about the activities of VILLA PRI RYBNÍKU STROHM.

Giving consent for marketing purposes is entirely voluntary but necessary for us to send you individualized service offers from VILLA PRI RYBNÍKU STROHM. Without such consent, we cannot provide you with personalized service offers. You may withdraw your consent at any time, even partially, in writing or by email at:

Contact: Branislav Strohmayer

Address: Lachova 16, 851 03 Bratislava

Email: info@villastrohm.sk

Use of cookies:

We use cookies only with your consent. To prevent the use of cookies, simply enable Private Browsing in your web browser before visiting the website. However, in this case, some parts of the website may not display correctly, and browsing may be more difficult, with some content not showing according to your needs.

5. HOW LONG WE KEEP YOUR PERSONAL DATA

We retain your personal data for the duration of your accommodation reservation or contract in order to provide our services. After the termination of the contractual relationship and the settlement of all obligations arising from or related to the reservation or contract, we keep your personal data for the necessary period, up to 10 years, as required by applicable legal regulations.

The retention period for personal data is primarily based on Act No. 431/2002 Coll. on Accounting, as amended, and Act No. 40/1964 Coll., the Civil Code, as amended.

If you have concluded a contract with VILLA PRI RYBNÍKU STROHM and granted us consent to process personal data for marketing purposes, this consent lasts for the duration of the contractual relationship with VILLA PRI RYBNÍKU STROHM and for the following 5 years after the termination of such a contractual relationship, or until you withdraw your consent.

If you have not concluded a contract with VILLA PRI RYBNÍKU STROHM and have only given us consent to process personal data for marketing purposes, this consent lasts for 5 years from the date it was granted or until you withdraw your consent.

If you conclude a contract or another contract with VILLA PRI RYBNÍKU STROHM, the above-mentioned period for processing personal data is calculated according to the latest concluded contract in accordance with the rules stated above.

6. WHERE DO WE OBTAIN PERSONAL DATA FROM?

We obtain personal data:

directly from you when concluding and during the duration of your accommodation reservation,
directly from you when concluding and during the duration of the contract and in the performance of the contract,

directly from you by granting consent to receive informational emails (Newsletter),

from other persons to whom you have given consent.

7. HOW CAN YOU WITHDRAW CONSENT FOR THE PROCESSING OF PERSONAL DATA FOR MARKETING PURPOSES?

Consent to the processing of personal data for marketing purposes is based on the principle of voluntariness. This means that you can withdraw it at any time. Do you no longer wish to receive any service offers from VILLA PRI RYBNÍKU STROHM and informational emails (Newsletter)? We respect your decision.

What should the withdrawal of consent include?

Who is submitting the withdrawal. Please provide your first name, last name, and email address.

Clearly state that you do not wish us to continue processing your personal data for marketing purposes. You can withdraw consent generally (covering all marketing activities) or specify which marketing activities the withdrawal applies to (e.g., sending the Newsletter).

Address the withdrawal to VILLA PRI RYBNÍKU STROHM.

How can you send the withdrawal?

You can send the withdrawal of consent by mail or email.

For service offers sent by email or informational emails (Newsletter), you can withdraw consent online, directly within the email, by clicking on the link that allows you to withdraw consent for receiving these emails. In this case, your email will be automatically removed from our database.

8. DO WE USE AUTOMATED PROCESSING OF YOUR PERSONAL DATA?

We would like to inform you that, within the scope of providing our services, we do not use so-called profiling, i.e., automated processing of personal data.

9. WHAT RIGHTS DO YOU HAVE REGARDING THE PROCESSING OF YOUR PERSONAL DATA?

Proper processing of your personal data is important to us, and their protection is a matter of course. When your personal data is processed, you may exercise the following rights:

Information about the processing of your personal data:

This includes, in particular, the identity and contact details of the controller, the purposes of processing, categories of personal data concerned, recipients or categories of recipients of personal data, information on the transfer of personal data to third countries, retention periods, authorized processors, a list of your rights, the possibility to contact the Data Protection Authority, the source of the processed personal data, and information on whether and how automated decision-making and profiling occurs.

Right of access to personal data:

You have the right to obtain confirmation whether personal data concerning you is being processed. If so, you have the right to access information on the purposes of processing, categories of personal data, recipients or categories of recipients, retention periods, information about your rights, the right to lodge a complaint with the Data Protection Authority, the source of the personal data, whether automated decision-making and profiling takes place, and safeguards in case of transfer of data to a third country or international organization. You also have the right to obtain copies of the processed personal data.

Right to rectification:

If we process inaccurate or outdated personal data (e.g., if your email has changed), please inform us, and we will correct it.

Right to erasure (right to be forgotten):

In certain legally defined cases, we are obliged to delete your personal data at your request. Each request is individually evaluated, as VILLA PRI RYBNÍKU STROHM may have a legal obligation or legitimate interest to retain data that overrides your personal interests.

Right to restriction of processing:

You may request that we process your personal data only for the most necessary legal purposes or temporarily block certain data.

Right to data portability:

If you wish, we will provide your personal data to another controller or company in a suitable format, provided there are no legal or significant obstacles preventing it.

Right to object to automated individual decision-making:

If you find or suspect that the processing of your personal data violates your privacy or applicable law, you can request an explanation or rectification. You may also object directly to automated decision-making.

Right to lodge a complaint with the Data Protection Authority:

You may at any time submit a complaint regarding the processing of personal data to the supervisory authority, i.e., the Office for Personal Data Protection of the Slovak Republic, located at Hraničná 12, 820 07 Bratislava 27, Slovak Republic, Company ID: 36 064 220, tel.: +421/2/3231 3220, website: <https://dataprotection.gov.sk>

10. WHERE CAN YOU EXERCISE YOUR RIGHTS AND IS IT CHARGED?

You can exercise your rights directly with VILLA PRI RYBNÍKU STROHM either by email at info@villastrohm.sk or in writing to the correspondence address: Lachova 16, 851 03 Bratislava.

All notifications and responses regarding your exercised rights are provided free of charge. However, if a request is manifestly unfounded or excessive, particularly if it is repetitive, we are entitled to charge a reasonable fee reflecting the administrative costs of providing the requested information. In the case of repeated requests for copies of processed personal data, we reserve the right to charge a reasonable administrative fee.

Response time:

We will provide a response and, if applicable, information about measures taken as soon as possible, but no later than one month from receipt of the request. We are entitled to extend this period by up to two additional months if necessary, considering the complexity and number of requests. You will be informed about any extension, including the reasons for it.

11. WHO MAY HAVE ACCESS TO YOUR DATA?

Access to personal data is granted to the controller, its employees, the responsible person, and may also include contractual processors, primarily Booking and Airbnb, Inc., which operate the reservation system, IT service providers, and accounting management.

For example, this may include external companies managing our systems or other services ensuring the proper operation of the company and processing of personal data. We have signed personal data processing agreements with these processors, and they are bound by strict rules for data protection, including confidentiality, to ensure the highest standard of legal protection in accordance with applicable Slovak legislation.

Suppliers:

For the performance of certain activities related to managing your contract or providing services, we engage external suppliers with whom we have concluded proper personal data processing agreements, ensuring they implement adequate measures to protect and secure your personal data. These suppliers primarily include Booking and Airbnb, Inc., operating the reservation system, IT service providers, accounting management, and the responsible person.

12. OVERVIEW OF SELECTED LEGAL REGULATIONS GOVERNING PERSONAL DATA**European framework:**

Charter of Fundamental Rights of the European Union
Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46/EC (General Data Protection Regulation, GDPR)

National legislation:

Constitution of the Slovak Republic (published under No. 460/1992 Coll.)
Act No. 18/2018 Coll. on Personal Data Protection and on the amendment and supplementation of certain acts, as amended

13. HOW YOU CAN CONTACT US

If you have any questions or comments regarding this information obligation, please do not hesitate to contact us at any time, either by email at info@villastrohm.sk or in writing at the correspondence address: Lachova 16, 851 03 Bratislava.

This document will be regularly updated.

Status as of 1 July 2023

Villa pri rybníku STROHM